

Magellan Health Services Wins Awards for Web Site Excellence

AVON, Conn.--(BUSINESS WIRE)--Oct. 29, 2007--Magellan Health Services, Inc., a leading diversified specialty health care management organization, was recognized by the Web Marketing Association's WebAwards for outstanding achievement in Web site development. This is the third consecutive year that the company's behavioral health member and provider Web sites have been honored.

At this year's annual WebAwards, Magellan was recognized with the following awards:

- Health Care Standard of Excellence Award in the Health Care Web Site Development category for its behavioral health member Web site, MagellanHealth.com/Member.
- Health Care Standard of Excellence Award in the Health Care Web Site Development category for its behavioral health portal devoted to serving practitioners, MagellanHealth.com/Provider.

Now in its 11th year, the WebAwards is an annual Web site award competition that names the best Web sites in 96 industries while setting the standard of excellence for all Web site development. More than 2,300 Web site entries from 35 countries are evaluated and judged based on design, copy writing, innovation, content, interactivity, navigation and use of technology.

"Our priority is to develop, create and maintain a user-friendly and informative Web site that helps our members better manage their health and wellness goals and assists our customers and providers in streamlining their business processes," remarked Garry Scoville, Magellan's director of e-Business Solutions. "Our customers have come to expect superior IT capabilities from Magellan and these awards validate our efforts to remain an industry leader with the latest technology and usability features."

"We are proud that Magellan's Web content and interactivity have once again been recognized for their excellence," said Gary Anderson, chief information officer for Magellan. "Today, individuals are taking a more active role in managing their health care. Through our Web site, we offer those individuals the latest Web-based tools and information to help them understand and better manage their health and wellness. Magellan's Web site offers individuals the confidence of knowing they can access information securely and confidentially any time of the day or night."

"In addition to the many tools and information available to our members, our provider Web site also offers multiple solutions to practitioners," said Scoville. "We are continually improving our provider portal to meet the needs of providers, while offering increased convenience and privacy."

"Magellan's Web site serves as a comprehensive management tool for our providers and reduces their administrative burden," said Anderson. "Our ability to communicate and collaborate with providers in this way is essential because it frees them up to focus on what they do best--providing care and improving the health of our members."

About Magellan: Headquartered in Avon, Conn., Magellan Health Services, Inc. (Nasdaq:MGLN) is a leading specialty health care management organization, managing behavioral health, radiology and specialty pharmacy services for government agencies, health plans and corporations.

CONTACT: Magellan Health Services, Inc.
Erin Somers, 410-953-2405
or
Tami Schmidt, 410-953-2414

SOURCE: Magellan Health Services, Inc.