

Magellan Health Services Names David W. Carter Senior Vice President of Marketing & Communications

AVON, Conn., Aug 23, 2010 (BUSINESS WIRE) -- Magellan Health Services, Inc. (Nasdaq:MGLN) today announced the appointment of David W. Carter as senior vice president of marketing and communications. In this role, he will be responsible for conceptualizing, developing and implementing a proactive, strategically-driven marketing and communications function in support of Magellan's business strategy. Specifically, Carter will be accountable for comprehensive internal and external communications, including marketing and executive communications, public relations, corporate brand management and community relations. He will join the company on August 30, 2010, and will report to René Lerer, M.D., Chairman and CEO.

"David joins Magellan at a pivotal point to take us to the next level as the nation's premier diversified specialty health care management company," said Lerer. "His extensive experience and track record of impressive results make him the right person to help leverage the Company's diversified strengths and position Magellan for accelerated growth in current and future markets. I look forward to having him join the senior leadership team and tapping into his strategic counsel as we enter the next exciting phase for Magellan."

Carter, 50, comes to Magellan after having spent a decade at Aetna, Inc., where he currently is vice president of corporate communications. In that role, he leads the development and implementation of internal and external communications strategies to enhance corporate visibility and brand reputation. Prior to joining Aetna, David served in a number of senior communications and public affairs roles in Washington, D.C. He was appointed by former President Bill Clinton to serve as vice president for the Office of Communications at the Export-Import Bank of the U.S. He also served as deputy general manager and senior vice president of The Wexler Group, a unit of Hill & Knowlton, a leading international communications and public affairs firm, and as a staff member in the U.S. House of Representatives.

Carter is a graduate of Franklin and Marshall College in Lancaster, Penn. An active member of his community, he is the incoming president of the board of directors of the American School for the Deaf in West Hartford, Conn., among other outreach activities.

About Magellan: Headquartered in Avon, Conn., Magellan Health Services, Inc. is a leading specialty health care management organization with expertise in managing behavioral health, diagnostic imaging and specialty pharmaceuticals, as well as public sector pharmacy benefits programs. Magellan's customers include health plans, employers and government agencies. For more information, visit www.MagellanHealth.com.

SOURCE: Magellan Health Services, Inc.

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