

Magellan Launches New Medicaid HMO Plan in Florida That Focuses on Integrated Health Care

- Magellan Complete Care of Florida integrates the management of physical and behavioral health care-
- Integration and enhanced coordination of patient care will help improve treatment outcomes and lower costs -

AVON, Conn.--(BUSINESS WIRE)-- [Magellan Health Services Inc.](#) (NASDAQ: [MGLN](#)) today announced it is formally launching [Magellan Complete Care](#) in Florida, a new Medicaid HMO health plan, initially serving Broward County. Magellan, a recognized national leader in managing behavioral health, radiology and pharmaceutical benefits, has combined its significant experience and resources with the traditional health plan services to create a unique [model of care](#) that integrates the management of behavioral and physical health services.

"We see great opportunities to leverage Magellan's significant resources and create an entirely new integrated care offering to help states grappling with how to provide quality health care at affordable costs," said Scott R. Markovich, president of Magellan Complete Care. "Our customized approach, unique to the needs of each state, begins in Florida and I am confident that we will positively impact the lives of the residents we serve."

"Magellan already has a deep presence in the state of Florida and we're looking to expand it with Magellan Complete Care of Florida," said [Manuel Arisso](#), Magellan Complete Care of Florida's CEO. "We're excited to work with the community to address a major systemic need, the coordination of physical and behavioral health care."

[Magellan Complete Care](#) helps those most challenged to navigate the health care system, and provides well-coordinated care for the whole person and focuses on prevention and wellness for the mind and body. It provides the necessary support for members to improve their access to care and quality of life.

Through its [Care Coordination Team](#), Magellan Complete Care manages [mental and physical health care](#) for all of its members. This Team works with members, their doctors, counselors, family, and caregivers to set goals for feeling better and enjoying a healthier life. The Care Coordination Teams, including a dedicated health guide, also help by scheduling appointments, getting transportation to appointments, and assisting with adhering to treatment plans.

While licensed to serve all persons reliant on Medicaid-funded services, Magellan has expertise developing and tailoring [provider networks](#) to meet the unique needs of individuals, particularly those with Serious Mental Illness (SMI).

For more information on Magellan Complete Care of Florida, visit <http://www.magellancompletecareoffl.com>.

About Magellan Health Services

Headquartered in Avon, Conn., [Magellan Health Services Inc.](#) is a leading specialty health care management organization with expertise in managing [behavioral health](#), [radiology](#) and [specialty pharmaceuticals](#), as well as [pharmacy benefits programs](#). Magellan delivers innovative solutions to improve quality outcomes and optimize the cost of care for those we serve. As of [March 31, 2013](#), Magellan's customers include health plans, employers and government agencies, serving approximately 33.9 million members in our behavioral health business, 17.1 million members in our radiology benefits management segment, and 7.4 million members in our medical pharmacy management product. In addition, the pharmacy solutions segment served 41 health plans and employers, 24 states and the District of Columbia, and several pharmaceutical manufacturers. For more information, visit www.MagellanHealth.com.

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