

Magellan Health Honored for Marketing and Communications Materials

SCOTTSDALE, Ariz.--(BUSINESS WIRE)-- [Magellan Health, Inc.](#) (NASDAQ: MGLN) today announced that it has received 24 awards from the Association of Marketing and Communication Professionals, the Web Marketing Association, the Academy of Interactive & Visual Arts and Health Care Communications for its print and electronic communications.

Magellan received 15 MarCom Awards from the Association of Marketing and Communication Professionals, including four platinum and five gold awards. Awards were received for a wide variety of content, including:

- The [Magellan Federal website](#) (Platinum)
- The [Magellan Healthcare website](#) (Platinum and Gold)
- The Magellan of Nebraska [Report to the Community](#) (Gold)
- The [Magellan Provider Focus newsletter](#) (Platinum)
- A [marketing video](#) for Magellan Complete Care of Florida (Platinum)
- A [marketing video](#) for Magellan Healthcare's "Moodcalmer" computerized cognitive behavioral therapy program (Gold)

Magellan received an Outstanding Website award from the Web Marketing Association for its [2014 Annual Report](#). Magellan also received two Health Care Standard of Excellence awards from the Web Marketing Association for the [Magellan Health member website](#) and the [Magellan Healthcare website](#).

Magellan also received three silver W3 Awards from the Academy of Interactive & Visual Arts for the [Magellan Health home page](#) and [member website](#) and the [Magellan Healthcare website](#).

Lastly, Magellan Health's [home page](#) and [member website](#) received platinum and gold awards, respectively, in site design from Health Care Communications' eHealthcare Leadership Awards. The [member website](#) also earned a silver award in healthcare content.

"These awards signify the strong collaboration inside of Magellan," said Laura Schuntermann, vice president of corporate marketing. "They underscore the hard work, creativity and innovation our collective teams put forth each and every day for our customers, members, prospects and providers. We are all honored to have received these awards, and I am very proud of our teams for their continued excellence in promoting our brand across all channels."

About Magellan Health: Headquartered in Scottsdale, Ariz., [Magellan Health, Inc.](#) is a leader in managing the fastest growing, most complex areas of health, including special populations, complete pharmacy benefits and other specialty areas of healthcare. Magellan develops innovative solutions that combine advanced analytics, agile technology and clinical excellence to drive better decision making, positively impact health outcomes and optimize the cost of care for the members we serve - all within a customer-first culture. Magellan's customers include health plans and other managed care organizations, employers, labor unions, various military and governmental agencies and third-party administrators. For more information, visit [MagellanHealth.com](#).

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