

# Magellan Healthcare Announces Expansion of Pharmacy Outreach Program - inforMED

## Evidence-based pharmacy solution provides an integrated approach

FRISCO, Texas – Oct. 10, 2023 – [Magellan Healthcare, Inc.](#), the behavioral health division of [Magellan Health, Inc.](#), today announced the expansion of [inforMED](#), a clinical pharmacy outreach program that provides physicians with unbiased, evidence-based information about medications and other therapeutic interventions in support of integrated care.

In 2019, the U.S. spent almost \$107 billion treating mental health disorders, with nearly 30% of this expenditure directed towards prescription drugs.<sup>1</sup> To help address these costs, Magellan Healthcare's [inforMED](#) program provides specialty-trained pharmacists the ability to work with behavioral health and primary care providers. This will help them all better understand prescribing trends and consult on best practices, resulting in lower costs and improved outcomes. The program focuses on medication and Healthcare Effectiveness Data and Information Set (HEDIS) interventions for persons with behavioral health conditions. Further, inforMED is expanding to support the integrated care of pain management, cardiovascular, diabetes, and other chronic conditions for members with behavioral health conditions.

### How inforMED Works

- Evidence-based algorithms—Advanced algorithms process pharmacy, medical, lab and other available information to analyze prescribing patterns and stratify interventions.
- Personalized clinical outreach—Residency-trained, board-certified specialty pharmacists educate providers and assist them with clinically appropriate prescribing and complex polypharmacy issues, including consultations on tapering regimens for unnecessary medications and managing adherence barriers.
- Comprehensive outcomes reporting—A dedicated analytics team provides expert insights into activity tracking, prescribing patterns, HEDIS-related outcomes and medical and pharmacy savings.

“Magellan is a behavioral health company that believes in addressing the integrated needs of individuals—physical and behavioral. All too often, medical and pharmacy benefits are managed in separate silos. Our program will help reduce gaps in care and improve member care and safety while reducing missed opportunities, pharmacy spend, hospitalizations, and emergency room visits,” said Caroline Carney, M.D., president of behavioral health and chief medical officer of Magellan Health. “Through academic detailing, our specialty-trained pharmacists will work directly with providers to ensure appropriate prescribing and support medication adherence management.”

For health plans and providers seeking more information about Magellan Healthcare's inforMED, visit [magellanhealthcare.com/informed](https://magellanhealthcare.com/informed).

About Magellan Health: [Magellan Health, Inc.](#) supports innovative ways of accessing better health through technology while remaining focused on the critical personal relationships that are necessary to achieve a healthy, vibrant life. Magellan's customers include health plans and other managed care organizations, employers, labor unions, various military and governmental agencies, and third-party administrators. For more information, visit [MagellanHealth.com](#).

About Magellan Healthcare: [Magellan Healthcare, Inc.](#), the healthcare business unit of Magellan Health, Inc., offers solutions for complex conditions in the areas of behavioral health. Magellan Healthcare and its subsidiaries serve commercial health plans, employers, state and local governments, and the federal government, including the Department of Defense. For more information, visit [MagellanHealthcare.com](#).

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[1Healthcare Expenditures for Treatment of Mental Disorders: Estimates for Adults Ages 18 and Older, U.S. Civilian Noninstitutionalized Population, 2019 - Statistical Brief \(Medical Expenditure Panel Survey \(US\)\) - NCBI Bookshelf \(nih.gov\)](#)

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